

**15th Global Conference on Business and Social Sciences on
“Contemporary Issues in Management and Social Sciences Research”**

**Novotel Bangkok Platinum Pratunam, Thailand (IN-PERSON & ONLINE-GMT+7
(THAILAND))**

14th - 15th September 2023

Day 1: Thursday- 14 September 2023

Venue: Novotel Bangkok Platinum Pratunam, Thailand (IN-PERSON & ONLINE)

08.00 AM – 09.00 AM	Arrival of Delegates & Registration
9.00A M – 9.10 AM	Conference Opens & Welcome Addresses: (SAPPHIRE SUITE, NOVOTEL BANGKOK) <i>Chairperson: Goh Khim Shuan</i>
09.10 AM – 9.30 AM	Welcome Speech: (Through Zoom) GATR-GCBSS CONFERENCE SERIES: 11 YEARS OF EXCELLENCE <i>Dr. Kashan Pirzada</i> Birmingham City University, United Kingdom, and Chairman, GATR Advisory Board. Malaysia
9.30 AM – 10.00 AM	Plenary Speech 1: Venue: (SAPPHIRE SUITE, NOVOTEL BANGKOK) OVERCOMING RESEARCH CHALLENGES: THE IMPORTANCE OF CRITICAL THINKING <i>Emeritus Professor Dr. Gabriel Moens</i> The University of Queensland. Australia.
	Plenary Speech 2: Venue: (PRE-RECORDED Through Zoom) PEACE EDUCATION AS CONFLICT INTERVENTION: THE ROLE OF SCHOOLS AND UNIVERSITIES IN ADDRESSING 21ST-CENTURY CONFLICT <i>Professor Dr. Cheryl Lynn Duckworth</i> Nova Southeastern University, USA. Available: http://gcbss.org/CIMSSR2023THAILAND/index.html
10.00 AM	GROUP PHOTO SESSION

10.00 AM – 10.35 AM	Coffee / Tea break at (FOYER SAPPHIRE SUITE, NOVOTEL BANGKOK)
10.35 AM – 1.00 PM	Concurrent Sessions: A-1: Venue: SAPPHIRE SUITE (For IN-PERSON GUEST)
10.35 AM – 1.00 PM	Concurrent Sessions: A-2: Venue: TOPAZ 1 (For IN-PERSON GUEST)
10.35 AM – 1.00 PM	Concurrent Sessions: A-3: Venue: Pre-Recorded Video Presentation & Poster (LIVESTREAM TO YOUTUBE/FACRBOOK)
10.35 AM – 1.00 PM	Concurrent Sessions: A-4: Venue: Breakout Room: Through Zoom (FOR VIRTUAL/ONLINE GUEST)
1.00 PM – 2.00 PM	International Buffet Lunch at (THE SQUARE RESTAURANT)
2.00 PM – 2.30 PM	Plenary Speech 3: Venue: (THROUGH ZOOM)
	QUALITATIVE DATA ANALYSIS: EMIC AND ETIC CONUNDRUM
	<i>Professor Dr. Danture Wickramasinghe</i>
	University of Glasgow, United Kingdom.
2.30 PM	GROUP PHOTO SESSION
2.30 PM – 4.30 PM	Concurrent Sessions: B-1: Venue: SAPPHIRE SUITE: (For IN-PERSON AND VIRTUAL/ONLINE GUEST)
2.30 PM – 4.30 PM	Concurrent Sessions: B-2: Venue: TOPAZ 1: (For IN-PERSON AND VIRTUAL/ONLINE GUEST)
2.30 PM – 4.30 PM	Concurrent Sessions: B-3: Venue: Breakout Room: Through Zoom (For VIRTUAL/ONLINE GUEST)
4.30 PM – 5.00 PM	Coffee/Tea break at (FOYER SAPPHIRE SUITE, NOVOTEL BANGKOK)
5.00 PM – 6.00 PM	Concurrent Sessions: C-1: Venue: SAPPHIRE SUITE: (For IN-PERSON GUEST)
5.00 PM – 6.00 PM	Concurrent Sessions: C-2: Venue: TOPAZ 1: (For IN-PERSON GUEST)

5.00 PM – 6.00 PM	Concurrent Sessions: C-3: Venue: Breakout Room: Through Zoom (FOR VIRTUAL/ONLINE GUEST)
6.30 PM – 10.00 PM	GALA Dinner & Networking Venue: VIEW ROOFTOP BAR, NOVOTEL BANGKOK

End of the program for the day one.

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Day 2: Friday – September 15, 2023

Venue: Novotel Bangkok Platinum Pratunam, Thailand (IN-PERSON & ONLINE)

8.30 AM – 10.40 AM	Concurrent Sessions: D-1: Venue: SAPPHIRE SUITE: (For IN-PERSON GUEST)
8.30 AM – 10.40 AM	Concurrent Sessions: D-2: Venue: TOPAZ 1: (For IN-PERSON GUEST)
8.30 AM – 10.40 AM	Concurrent Sessions: D-3: Venue: Breakout Room: Through Zoom (For VIRTUAL/ONLINE GUEST)
10.40 AM – 11.00 AM	Coffee / Tea break at (FOYER SAPPHIRE SUITE, NOVOTEL BANGKOK)
11.00 AM – 1.00 PM	Concurrent Sessions: E-1: Venue: SAPPHIRE SUITE: (For IN-PERSON AND VIRTUAL/ONLINE GUEST)
11.00 AM – 1.00 PM	Concurrent Sessions: E-2: Venue: TOPAZ 1: (For IN-PERSON AND VIRTUAL/ONLINE GUEST)
11.00 AM – 1.00 PM	Concurrent Sessions: E-3: Venue: Breakout Room: Through Zoom (For VIRTUAL/ONLINE GUEST)
1.00 PM – 2.00 PM	International Buffet Lunch at (THE SQUARE RESTAURANT)

<p>2.00 PM – 4.00 PM</p>	<p>Concurrent Sessions: F-1: Publishing Workshop: Publishing in High Impact Factor ABS and ABDC Ranked Journals:</p> <p>Venue: SAPPHIRE SUITE FOR IN-PERSON AND THROUGH ZOOM FOR VISUAL GUEST</p> <p><i>Professor Dr. Danture Wickramasinghe</i></p> <p>University of Glasgow, United Kingdom</p>
<p>2.00 PM – 4.00 PM</p>	<p>Concurrent Sessions: F-2: Venue: TOPAZ 1: (For VIRTUAL/ONLINE GUEST)</p>
<p>4.00 PM – 4.15 PM</p>	<p>Coffee / Tea break at (FOYER SAPPHIRE SUITE, NOVOTEL BANGKOK)</p>
<p>4.15 PM – 5.30 PM</p>	<p>Concurrent Sessions: F-3: Publishing Workshop: Publishing in High Impact Factor ABS and ABDC Ranked Journals:</p> <p>Venue: SAPPHIRE SUITE AND RECORDED THROUGH ZOOM FOR ALL REGISTERED GUEST)</p> <p><i>Emeritus Professor Dr. Gabriel Moens</i></p> <p>The University of Queensland. Australia.</p>
<p>4.15 PM – 5.30 PM</p>	<p>Concurrent Sessions: F-4: Venue: TOPAZ 1: (For IN-PERSON AND VIRTUAL/ONLINE GUEST)</p>
<p>5.30 PM – 5.45 PM</p>	<p>Vote of Thanks:</p> <p><i>Chairperson: Goh Khim Shuan</i></p>
<p>5.45 PM – 6.00 PM</p>	<p>Concluding Remarks:</p> <p><i>Emeritus Professor Dr. Gabriel Moens</i></p> <p>The University of Queensland. Australia.</p>

End of the program.